

Venues and Locations:

Workshop:

Max Planck Institute for Human Development, Lentzeallee 94, 14195 Berlin
www.mpib-berlin.mpg.de/en
Reception: +49 (0) 30 82406-0
Public Transport: U Breitenbachplatz

Dinner:

Café Aroma, Hochkirchstraße 8, 10829 Berlin
www.cafe-aroma.de
Public Transport: S + U Yorckstraße

Website Public Transport:

www.bvg.de/en

Organiser and Contact:

Sandra Schnädelbach
E-Mail: schnaedelbach@mpib-berlin.mpg.de

Website ERC Project:

https://bodycapital.unistra.fr



European Research Council
Established by the European Commission



EXCESS?

Images of Body, Health, Morality and Emotions across the Media

International ERC 'BodyCapital' Workshop, June 7–8, 2018

Max Planck Institute for Human Development, Berlin



Thursday, June 7th, 2018

- 09.30 – 10.00 Registration
- 10.00 – 10.30 Introduction
- Panel 1: Religion, Cult and Experiment**
Chair: Sandra Schnädelbach
- 10.30 – 11.15 **Yitzchak Schwartz**, New York University
*Mystery and the Gift of Death:
From the Binding of Isaac to the Crusade Chronicles*
- 11.15 – 12.00 **Daniel A. Joslyn**, New York University
*“No Ordinary Fanatics:” Islam, Ecstasy, and Respectability
in Turn-of-the-Century New York City*
- 12.00 – 13.00 Lunch
- Chair: Tricia Close-Koenig
- 13.00 – 13.45 **Florian Schleking**, University of Cologne
*Ecstasy, Exercise, Excess? Ambiguous Bodies
and Cult Controversies in West Germany*
- 13.45 – 14.30 **Christian Bonah & Joël Danet**, University of Strasbourg
Henri Michaux, Eric Duvivier and the Medical Film Gaze on Excess
- 14.30 – 15.00 Coffee Break
- Panel 2: Shaping Bodies**
Chair: Jessica Borge
- 15.00 – 15.45 **Izzy Rhodes**, Royal College of Art, London
*The Body Factory: Mechanical Dieting Technologies
and the American Home, 1975 – 1995*
- 15.45 – 16.30 **Hanna Surma**, Utrecht University
*Physical and Emotional Excess as Crisis:
The Self and/on Video in Reality TV Weight-Loss Programs*
- 16.30 – 17.00 Coffee Break
- Keynote**
Chair: Sandra Schnädelbach
- 17.00 – 18.30 **Rhodri Hayward**, Queen Mary, University of London
Messy Feelings and the Magic of Tidying Up
- 18.30 Reception with Wine & Pretzels
- 20.00 Dinner (for Workshop Participants)

Friday, June 8th, 2018

- Panel 3: Socialist Bodies**
Chair: Anja Laukötter
- 09.00 – 09.45 **Alexandre Sumpf**, University of Strasbourg
*How to Be a Socialist Bureaucrat:
The Excess of Work, Enemy of the Soviet State*
- 09.45 – 10.15 **Sandra Schnädelbach**, MPIB, Berlin
*Training Health by Training Trust:
Excessive Emotions as Risks Factors in GDR Television*
- 10.15 – 10.30 Coffee Break
- Panel 4: Pleasure, Lifestyle and Disease**
Chair: Christian Bonah
- 10.30 – 11.15 **Alex Mold**, London School of Hygiene & Tropical Medicine
*How Much Is Too Much? Moderation and Excess in
Alcohol Health Education Campaigns in Britain, 1970s-1990s*
- 11.15 – 12.00 **Kathryn Hughes**, University of Wales Trinity Saint David
*Lifestyles of Excess: The ‘Othering’ of Excess in Mass-Media Depictions
of the AIDS Disease & Liminal Subversive Counter-Narratives in the
Visual Arts*
- 12.00 – 13.00 Lunch
- Panel 5: Medical Bodies**
Chair: Jessica Borge
- 13.00 – 13.45 **Hera Cook**, University of Otago Wellington Medical School
Excess and Female Genitals in Modern Medical Practice
- 13.45 – 14.30 **Oliver Aas**, Cornell University, Ithaca, New York
*Towards a Theory of Medical Imaging:
Genealogies of Bodily Interiority in Arts and Literature*
- 14.30 – 14.45 Coffee Break
- Final Discussion**
14.45 – 15.30 Commentary: Anja Laukötter